



What is an Ambassador?

Campus Challenge ambassadors are dynamic, enthusiastic and active leaders of the running community at their respective university. These volunteers give their time to help promote the Campus Challenge program and its associated benefits.

Requirements

- Attend mandatory ambassador team meetings throughout the year (via Skype or GoToMeeting)
- Co-lead at least one Campus Challenge run at your university
- Participate in campus registration pushes for the EQT Pittsburgh 10 Miler and 2020 DICK'S Sporting Goods Pittsburgh Marathon race weekend events
- Must be active on at least two social media platforms (active being defined as more than two posts per month)
- Post original social media content to help promote the EQT Pittsburgh 10 Miler and DICK'S Sporting Goods Pittsburgh Marathon at least once per month in addition to liking/sharing/retweeting/commenting on @RunwithP3R social media content
- Distribute P3R brochures and flyers (to be provided by Program Coordinator)
- Represent P3R in a positive manner

Benefits

- Complementary entry into the EQT Pittsburgh 10 Miler and 2020 DICK'S Sporting Goods Pittsburgh Marathon event of choice
- Incentives for referrals
- Website recognition as part of the Campus Challenge Ambassador Team
- Social media spotlight as Campus Challenge Ambassador Team Member
- P3R apparel